

## **Myrtle Consulting Group Expands Expertise and Leadership in Mining and Metals**

*Lance Hartley joins fast growing, award-winning firm to drive sector growth*

**HOUSTON, September 10, 2018** – [Myrtle Consulting Group](#), a leading firm delivering operational value and sustainable transformations to global manufacturing, processing and distribution companies, announced today that Lance Hartley will lead the firm's mining and metals sector as a Principal and sector lead for mining and metals. Previously a managing partner at Kalium Consulting, a firm Myrtle recently acquired, Hartley brings over 20 years of experience solving operational challenges and driving transformation for mining and metals clients.

While many in the mining and metals sector are under mounting pressure to increase production while also adhering to changing environmental regulations, technology advances—such as data mining and analytics—bring new opportunities for growth if implemented strategically and in a way that will automate many business processes and allow for immediate and accurate data accessibility. Under Hartley's leadership, Myrtle is well positioned to help clients successfully navigate these pressures and opportunities with certainty.

“Lance has the expertise to lead Myrtle's minerals and mining clients in exploring technology advances and driving operational transformation for greater efficiency and growth,” said Edwin Bosso, CEO and Founder of Myrtle Consulting Group. “We are excited about expanding our leadership to meet the increasing demands across this key business sector.”

### **About Myrtle Consulting Group**

Myrtle Consulting Group is a leading, value-based operations consultancy engaging with global organizations to transform operational performance within the aerospace, automotive, construction, consumer goods, discrete manufacturing, food and beverage, life sciences, metals, mining, chemicals, oil and gas, utilities and pulp and paper industries. Using a practical, needs-based approach, Myrtle incorporates values, multiple methodologies and technologies into custom solutions toward specific customer challenges that improve overall operational performance and generate lasting business transformation. Learn more at [www.myrtlegroup.com](http://www.myrtlegroup.com).

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