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Top 10 Supply Chain Management Consulting/Services Companies - 2019

The supply chain mechanisms of today have been completely remodeled by the constant evolution of modern business strategies. The rise of innovative recourses plays a pivotal role in bridging the gap between the supplier, the wholesaler, the retailer and the consumer. Efficient management of demand volatility and extreme market conditions have become the new mantra of supply chain managers worldwide. Digitalization is increasing demand for agility and forcing new business models, boosting spending in the SCM market. With businesses increasingly shifting towards cloud-first or cloud-only deployment models, SaaS vendors are finding new revenue opportunities. Gartner observes that the supply chain management market will surpass \$19 Billion by 2021.

The supply chain management space is leading in the manufacturing industry because of the extensive ways technology has succeeded to streamline and simplify

the supply chain workflows. Professionals are capable of leveraging customization, automation, due to the steady transformation, which is realizing higher-efficiency into the realm of supply chain management. As the supply chain sector emerges to be a vast field of possibilities in terms of technology, manufacturers are looking for supply chain management solution providers that match their needs.

Keeping that in mind, a distinguished panel comprising of CEOs, CIOs, and analysts including Manufacturing Technology Insights' editorial board has charted out top 10 companies offering tailor-made and efficient solutions for supply chain management. These companies offer powerful solutions coupled with innovative strategies that can help your business succeed.

We present to you Manufacturing Technology Insights' "Top 10 Supply Chain Management Consulting/Services Companies - 2019."



Company:
 Myrtle Consulting Group

Description:
 A leading, value-based operations consulting company dedicated to helping global manufacturing organizations transform their operational performance

Key Person:
 Melvin Bosso,
 Vice President

Website:
myrtlegroup.com

Myrtle Consulting Group Driving Operational Transformation

Passion. Pace. Performance.

These are the three underpinning principles of continued success for Texas-based Myrtle Consulting Group, an operations consulting firm that aims to transform operations, or at minimum, improve the efficiency of some of the world's leading manufacturers by leveraging novel methodologies and cutting-edge technologies that deliver revenue-driving performance improvements. Myrtle focuses improvement efforts in all areas of operations, including sales and operations planning, production, maintenance and reliability, supply chain optimization, organizational effectiveness, and leadership development.

Supply chain optimization is becoming an area of increasing focus for their clientele. Effectively managing the supply chain in today's fast-moving enterprise landscape has become more complicated than ever. Adding to this complexity are the new disruptive technologies, constant changes in suppliers and outsourcing strategies, and the need to manage multiple trading partners with disparate systems. But the key challenge nearly every company faces is the difficulty in connecting the supply chain dots. Organizations require a solution that can help them eliminate supply chain complexity, simplify the process, and optimize the overall operational performance. This is where Myrtle comes in. By incorporating a practical, needs-based approach, the company provides custom solutions that not only optimize supply chain performance but also catalyze lasting business transformations. Melvin Bosso, vice president of the company, says, "At the heart of Myrtle's consulting process is our customers. Our core purpose

is to reduce the number of variables that hinder clients' decision-making ability and guide them in achieving their operational goals more quickly." In line with this, Myrtle uses a proven methodology to craft custom solutions based on each client's unique supply chain requirements. This phased approach is designed to drive consistent operational improvement by evaluating and addressing all of the specific challenges in the organization.

For instance, one of the most common issues faced by every manufacturing company is excess inventory. "Driven to satisfy consumer needs, companies often increase the volume of their products in stock, making it difficult to eliminate unnecessary stock keeping units (SKUs)," explains Bosso. Myrtle, however, has the expertise to change SKU proliferation to SKU rationalization and help companies identify the strategic SKUs that drive profits. "Our expert team analyzes the benefits of adding, retaining, and removing products that are either positively or negatively impacting the bottom line, and accurately forecasts the financial impact of SKU rationalization before implementation," adds Bosso.

At the crux of Myrtle's distinct approach to engaging with customers are seven core values—Results-oriented, Ethical, Strategic, Pragmatic, Engaging, Committed, and Tenacious—represented by the acronym RESPECT. These principles characterize the way Myrtle interacts with clients to comprehend the requirements essential to improve the decision flow and performance in their organizations. "Adherence to these tenets is critical to ours as well as our clients' success. It is one of the factors that truly set us apart in the manufacturing landscape," states Bosso.



Melvin Bosso

Hailing from diverse technology backgrounds, careers, geographies, cultures and educations, Myrtle's team constitutes a passionate group of hardworking and driven individuals who are ready to bend over backward for their clients. "We are experts in a variety of functional areas and consistently help our clients achieve their ROI," adds Bosso. "Myrtle has the experience, knows the principles and processes, and has a whole bag of best-practices. We constantly challenge ourselves to exceed expectations on every project and to deliver value and profitability—every single time."

For the future, the company is planning on expanding its team by hiring individuals that are passionate about helping organizations witness lasting business transformations. Myrtle is also working on a proprietary machine learning engine that will provide enhanced data analytics to improve customers' business processes. The approach is called Operomics and it will combine human intuition and domain expertise with advanced statistical analytics and artificial intelligence to deliver long-term, sustainable operational excellence. 